



# Director of Brand Content

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This position requires a daily presence at our gyms capturing content of many different varieties. Skills must include videography, photography, and post production. Must have professional gear. Each week, you will coordinate with ownership what projects and content is gathered each day and then you will be responsible for executing accordingly.

### Content Categories:

- **Videography** - Capturing raw videos in the gym for various brand purposes.
- **Produced Projects** - Capturing raw videos in the gym for specific brand purposes, to be produced into a final brand video using Adobe Premiere Pro (or similar tool).
- **Photography** - Capturing and editing gym photos to be used for various brand purposes.

### Preferred Candidates:

- **Podcast Production** - The ability to film and record podcasts from several angles and produce micro content from them for brand use.  
*This is not a required skill but candidates who possess it will be prioritized.*
- **Lighting** - Candidates with lighting kits will be strongly preferred.

### Required Skills & Equipment

- **Camera Kit** - Must have high end camera kit
- **Sound Capturing Kit** - Must be equipped to capture high quality sound
- **Post Production Software** - Must be highly skilled in Adobe Premiere Pro or comparable software.

### Compensation:

- **Trial:** This position will start with 1-2 trial projects compensated in an a la carte manner. Should we like your work, the position will then start full-time.
- **Compensation:** \$58,000 annually

### How to Apply:

- Submit your resume, video work examples, and other relative work to [Contact@Perform-360.com](mailto:Contact@Perform-360.com)